

Theia Technologies hires VP of Business Development and expands sales network

July 22, 2008, Wilsonville, Oregon



Theia Technologies, a world leader in ultra wide-angle lenses for video surveillance, announces the addition of a new Vice President of Business Development and the expansion of the sales network. VP Andrea Iñiguez brings over 20 years of technical product marketing and business development experience. She has most recently worked as a business development manager for Sandvik Medical Solutions, a multi-million dollar manufacturer of implantable medical products.

“Theia brings a new value proposition to network cameras by providing an ultra wide view that allows you to replace four standard cameras with one megapixel camera.” said Andrea Iñiguez. “By correcting distortion in the lens, Theia brings

unbeatable clarity to the image. I’m excited to be part of this growing evolution to IP cameras.”

Ms. Iñiguez plans to further expand Theia’s rapidly growing global sales presence.

“We’ve seen a significant increase in interest globally since our SIA (Security Industry Association) New Product award that demonstrates the value our products can provide,” says Iñiguez. Theia’s network of manufacturer’s representatives now includes:

- ✦ AFAB of Pompano Beach, FL covering the southeastern states of FL, GA, AL, and MS as well as Latin America .
- ✦ DS2 of Blue Springs, MO covering the five Midwest states of KS, MO, IA, IL, and WI.
- ✦ DSP Integrity of Flower Mound, TX covering the south central states of TX, OK, AR, NM, and LA.

For more information please visit www.theiatech.com or call 503-570-3296. Theia Technologies was founded in 2006 to develop Linear Optical Technology. Theia has several issued and pending US and foreign patents for lens technologies.

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