

BENEFITS OF MEMBERSHIP	SUSTAINING MEMBERSHIP LEVELS		
	4 - star \$20,000	3 - star \$10,000	2 - star \$5,000
Brand Awareness & Marketing Exposure			
PNDC Website - logo on PNDC home page	✓ Top Placement	✓ Listing	
PNDC e-Newsletter – logo on footer of e-newsletter sent every week to approximately 10,000 recipients	✓ Top Placement	✓ Listing	
PNDC e-Newsletter - Corporate profile or announcement in PNDC e-Newsletter sent each week to approximately 10,000 recipients	✓ Up to 3 times per year	✓ Up to 2 times per year	✓ Once per year
PNDC Membership Catalog - Full Color/Full Page (Booklet Size) Ad in the annual PNDC Member Catalog. <i>Note: the Member company is responsible for artwork based on provided specifications</i>	✓ Back Cover or Premier Placement	✓ Premier Placement	✓ Regular Placement
PNDC Sustaining Member Banner - Listing and logo on PNDC Sustaining Member Banner prominently displayed at most events.	✓ Top Placement	✓	✓
Digital Media - promotion across social media recognizing you support and relevant announcements	✓ Incl. Video Highlights	✓	✓
Business Development Opportunities			
Presenting Sponsor of PNDC Signature Events [Annual Dinner, Summer Bash <u>or</u> Summer Social] - recognition on marketing associated with that event, speaking opportunity, complimentary exhibit table & passes...	✓		
Networking Event Marketing Presentation - welcome message at a planned networking event	✓	✓	
Non-Member Guest/Client Passes to the Annual Summer Bash or Summer Social	✓ Up to 10	✓ Up to 6	✓ Up to 4
Showcase Subject Matter Expertise - opportunity to host webinars or other educational presentation.	✓ Up to 4	✓ Up to 3	✓ Up to 2
Substantial Discount on Sponsorship Rates – added exposure with additional sponsorship discounts for Gold, Platinum or Presenting Level Sponsorships <i>Note: this is <u>in addition</u> to the 25% Discount already enjoyed by all PNDC Members. Subject to availability.</i>	+50%	+35%	+25%
Trusted Advisor – provided targeted referrals by PNDC staff	✓	✓	✓
Estimated Value	\$45,000	\$22,000	\$13,000
PNDC Membership Includes:			
<ul style="list-style-type: none"> ▪ Access to a community of over 300 Northwest Member Businesses ▪ Subscription to the PNDC e-Newsletter ▪ Description In PNDC's Online and Print Member Directories 			

- Access to PNDC's Online Member Directory - Including Detailed Contact Information
- Member to Member Discounts
- Online Job Postings
- Opportunity to Participate on PNDC Committees – Advocacy, Marketing/Membership, Innovation, Finance and/or Events