

# ANNUAL DINNER & INNOVATION CELEBRATION

# SPONSORSHIP INFORMATION

Join us at the Pacific Northwest Defense Coalition's (PNDC) Largest event of the year. By sponsoring this event, your organization will gain visibility and build relationships with presidents, CEOs, senior executives, and management staff. Your sponsorship also reinforces your support of PNDC, our region's economy, and our nation's security. **A 25% discount is available to PNDC members on most sponsorship programs.**

## EVENT INFO:

<p><b>DATE: NOVEMBER 7, 2019, 5:00PM - 9:00PM</b>          EXCLUSIVE INVITE ONLY RECEPTION FOR SPEAKERS AND TOP-LEVEL SPONSORS BEGINS AT 4:30PM</p>
<p><b>LOCATION: HILTON PORTLAND DOWNTOWN</b></p>
<p><b>EST. GUEST COUNT: 300+</b></p>

## KEYNOTE:



**Ellen Lord, Under Secretary of Defense for Acquisition and Sustainment (A&S)**

The Honorable Ellen M. Lord serves the Department of Defense as the Under Secretary of Defense for Acquisition and Sustainment (A&S). She is responsible for all matters pertaining to acquisition; contract administration; installations and environment; the acquisition workforce; the defense industrial base and more.

## PREMIER SPONSORSHIP LEVELS:

SMALL BUSINESS PACKAGES ALSO AVAILABLE – CALL FOR DETAILS.

PRESENTING SPONSOR: (ONE AVAILABLE) \$12,000 / MEMBER DISCOUNT PRICE: \$9,000	PLATINUM SPONSOR: \$6,000 / MEMBER DISCOUNT PRICE: \$4,500	GOLD SPONSOR: \$3,750 / MEMBER DISCOUNT PRICE: \$3,000
<ul style="list-style-type: none"> <li>» Presenting level recognition on event promotions</li> <li>» Two hosted dinner tables (up to 16 attendee passes), includes seats at VIP/speaker table(s)</li> <li>» Opportunity to introduce a top-level speaker</li> <li>» Extensive logo placement throughout the event</li> <li>» Large display area in the Innovation Pavilion</li> <li>» Pop-up/free standing banner on stage</li> <li>» Full page recognition in event program</li> <li>» Recognition in press release and member spotlight article in PNDC Newsletter</li> <li>» Logo on cocktail napkins</li> <li>» Attendees list, including opt in access to email addresses</li> <li>» Attendance at the VIP Reception for speakers and special guests (4:30-5:00pm)</li> </ul>	<ul style="list-style-type: none"> <li>» Platinum level recognition on event promotions</li> <li>» One hosted table (10 attendee passes)</li> <li>» Seat at VIP table with select speaker</li> <li>» Opportunity to introduce speaker or award</li> <li>» Extensive logo placement throughout the event</li> <li>» Thank you during the program agenda</li> <li>» Attendance at the VIP Reception for speakers and special guests (4:30-5:00PM)</li> <li>» Attendees list, including opt in access to email addresses</li> </ul>	<ul style="list-style-type: none"> <li>» Gold level recognition on promotions</li> <li>» One hosted table (8 attendee passes)</li> <li>» Extensive logo placement throughout the event</li> <li>» Display table in the Innovation Pavilion</li> <li>» Thank you during the program agenda</li> <li>» Attendance at the VIP Reception for speakers and special guests (4:30-5:00PM)</li> <li>» Attendees list, including opt in access to email addresses</li> </ul>