



**JOIN PNDC'S SHARED BOOTH AT THE AUSA ANNUAL MEETING & EXPOSITION IN WASHINGTON, D.C.
OCTOBER 12-14, 2020**

CONNECT WITH THE OVER 30,000 ATTENDEES INCLUDING U.S. MILITARY, COMPANIES THAT SUPPLY THE MILITARY, AND FOREIGN BUYERS WHO COME TO THE U.S. FOR THIS EVENT

PNDC MEMBER BUSINESSES PAY JUST \$5,225*

(ONE-THIRD THE COST OF YOUR OWN BOOTH!)

LIMITED PARTNER BOOTH SPACES AVAILABLE - RESERVE YOUR SPACE BY FEBRUARY 14, 2020

THIS INCLUDES:

- » AUSA Sustaining Membership for PNDC (one membership is required to rent a booth)
- » AUSA Exhibit Hall passes for representatives from each partner company
- » Exhibit Booth space rental (shared with all booth partners)
- » Tables/Carpet/Electrical
- » Dedicated space for each partner business to display products, printed materials, business cards, etc.
- » Large printed banners for the booth – with all exhibiting partner business logos
- » Printed handouts summarizing PNDC and all exhibiting partner businesses
- » Listing in the Official Conference Guide - used by attendees before, during and after the event
- » Tickets will also be available for the following events on a lottery basis (last year, each partner company was able to attend their first choice of event): Int'l Military VIP Reception, Int'l Military VIP & Industry Networking Breakfast, and Sustaining Member Reception & Luncheon

*Note: Each partner is responsible for own travel, lodging and shipping expenses. Non-members pay \$6,725

"Silicon Forest Electronics has found exhibiting in PNDC's shared booth at the AUSA Annual Meeting a great opportunity to connect directly with significant business opportunities. This is a big event with over 30,000 attendees, giving us excellent visibility with a variety of military procurement professionals and program officers, we have also made great connections with other defense contractors that need our manufacturing services. As a small business, The PNDC shared booth allows us to exhibit at AUSA without the expense and coordination of our own booth. We could not get this level of exposure and connections without PNDC presence and leadership."

Jay Schmidt, Executive VP & General Manager, Silicon Forest Electronics

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