## This is the time to act.

History shows that the companies who emerged stronger and in a better position for growth out of a recession are those who used the time to grow internally.

Efforts to minimize losses and increase sales can help you stay afloat, but when things start to pick up again, your ability to respond to increased market and production pressures will suffer, and hiring good people will be challenging again.

If one year from now you had a highly engaged leadership team and employees who were 100% on the same page with your vision, would that help? [It would make you far more attractive to the best people]

What if, also a year from now, you had dramatically improved internal communication, removing the last vestiges of silos, conflicting priorities, and finger-pointing?

And, what if *everyone* participated in improving accountability, identified and solved issues as they arose, and worked together cross-functionally as a unified, cohesive team?

Would that enable you to come out of this stronger and in a better position for financial growth?

## A system used by 8,000+ companies to emerge stronger

The system is called EOS<sup>®</sup>, which is a proven organizational management system comprised of simple, but powerful ageless tools and disciplines.

*I want you to use EOS®, starting today, to emerge stronger – at no cost.* 

EOS<sup>®</sup> is described in detail in Gino Wickman's best-selling book, *Traction*. Of the hundreds of books that I've given away, I would estimate that fewer than 5% have been read.

**That's why I created free self-paced online instruction.** Please use, but don't cherry-pick your favorite tools. EOS is a complete system, and when implemented as such, will make your life SO much easier.

Go here: <u>https://sidsmith.com/emerge-stronger-now</u>. All free, with no spamming, mailing lists, popups, or heavy-handed sales pitches.

**What's in it for me**: If you like what you see and appreciate the value of using an external expert, I'd like to help. I'll give you 90 minutes of my time to walk your leadership team through the system, and if you hire me to help, you'll like that it's probably going to cost you less than your lowest paid employee. Plus, my assistance is 100% guaranteed.

Enjoy, please use, and for all our sakes, emerge stronger!

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