

PNDC MAJOR EVENT SPONSORSHIPS

Taking a leadership role in PNDC programs will provide exceptional opportunities to put your company's brand in front of key Northwest defense and security industry leaders. By sponsoring a PNDC event, your organization will gain visibility and build relationships with Presidents, CEOs, senior executives, and management staff, as well as defense and security agency leaders. In addition, your sponsorship reinforces your support of our region's economy and our nation's security.

NORTHWEST AEROSPACE DEFENSE CONFERENCE

Date: June 2020

Location: Puget Sound, WA

Estimated Guest Count: 100 +

This once-a-year gathering offers executive level content for Northwest aerospace leaders. Custom sponsorships include speaking opportunities and display tables. Co-hosted by the Pacific Northwest Aerospace Alliance (PNAA) and Washington PTAC. The 2020 program will feature NASA representatives visiting to meet with potential suppliers.

HOMELAND SECURITY CONFERENCE – MEET THE BUYERS & INNOVATION SUMMIT

Dates & Locations:

- Seattle, WA – Spring 2020
- Portland, OR – Spring 2020

Estimated Guest Count: 50 per event

Sponsors will have the opportunity to meet one-on-one with procurement officers from Department of Homeland Security (DHS) joining us from Washington D.C. The Northwest Homeland Security Conference highlights opportunities to support the Coast Guard, Customs & Border Protection (CBP), Immigration & Customs Enforcement (ICE), FEMA, TSA, and more. Learn about upcoming initiatives, future requirements, and ongoing programs to supply these agencies and grow your business.



NORTHWEST MARITIME DEFENSE BRIEFING

Date: Fall 2020

Location: Puget Sound, WA

Estimated Guest Count: 60

Defense Briefing for the Maritime Supply Chain - inform your business strategy, gather market intelligence, hear about trends, and gain the information you need to navigate the changing landscape of the maritime defense marketplace. Stay informed, make connections, network with peers, and grow your business.



PNDC ANNUAL DINNER

Date: November 2020

Location: Portland, OR

Estimated Guest Count: 300

PNDC's largest event of the year! Sponsorship includes a table in exhibit area to showcase state-of-the-art defense and security equipment, products, and services and an invitation to the VIP reception.

SUMMER BASH

Date: August 2020

Location: West Linn, OR @ the home of Benchmade Knife Company Founders

Estimated Guest Count: 200

Join PNDC members and guests for this evening of networking and fun. Sponsors will have an opportunity to welcome attendees and will be showcased with a display table.



For more information and customization please call Kate Kanapeaux at 888.701.7632 or email kate@pndc.us
Subject to change without notice. Placements may be limited.

2020 SPONSORSHIP AGREEMENT

PLEASE MARK THE BOXES WITH YOUR SELECTIONS BELOW - YOU WILL BE INVOICED FOR YOUR SPONSORSHIPS

MAJOR EVENTS

	SILVER MEMBER \$1,500 NON-MEMBER \$2,000 - per event	GOLD MEMBER \$3,000 NON-MEMBER \$3,750 - per event	PLATINUM MEMBER \$4,500 NON-MEMBER \$6,000 - per event	PRESENTING – One Per Event MEMBER \$9,000 NON-MEMBER \$12,000 - per event
NORTHWEST AEROSPACE DEFENSE SYMPOSIUM in partnership with NASA PUGET SOUND, WASHINGTON	<input type="checkbox"/> Logo and link on event websites / Logo placement on event materials / Display table or opportunity to have materials at each attendees' place setting / 1 included attendee pass	<input type="checkbox"/> Silver sponsorship benefits plus recognition during opening remarks / 3 total attendee passes / Opportunity to address attendees with a 2-3-minute welcome	<input type="checkbox"/> Gold sponsorship benefits plus 7 total attendee passes / Opportunity to introduce a key speaker / Opportunity for a banner in the presentation area	SOLD OUT
SUMMER BASH PORTLAND, OREGON AREA	<input type="checkbox"/> Logo and link on event websites / Logo placement on event materials / Display table / 3 included attendee passes	<input type="checkbox"/> Silver sponsorship benefits plus special recognition during opening remarks / 6 total attendee passes / Opportunity to address attendees with a 2-3-minute welcome	<input type="checkbox"/> Gold sponsorship benefits plus / 9 total attendee passes / Sponsorship of the bar with logoed napkins	
PNDC ANNUAL DINNER PORTLAND, OREGON	<input type="checkbox"/> 4 attendee passes / Display table in the Innovation Pavilion / Thank you during the program agenda and on the printed program	<input type="checkbox"/> Silver sponsorship benefits plus / Attendance at the VIP Reception with speakers and special guests / Full dinner table sponsorship with 8 total attendee passes / Company description in printed program	<input type="checkbox"/> Gold sponsorship benefits plus opportunity to introduce a speaker / 10 total attendee passes, including one seat at the VIP table with select speaker / Opportunity for a larger display in the Innovation Pavilion	
MARITIME DEFENSE BRIEFING PUGET SOUND, WASHINGTON	<input type="checkbox"/> Sponsorship includes a Display Table / 2 attendee passes / and promotion of your support of the program on the event website and during the program agenda MEMBER \$900 NON-MEMBER \$1,500			
HOMELAND SECURITY CONFERENCE <input type="checkbox"/> PORTLAND, OREGON AREA <input type="checkbox"/> PUGET SOUND, WASHINGTON	<input type="checkbox"/> Sponsorship includes a Display Table and exclusive time with our DHS officials / 2 attendee passes / and promotion of your support of the program on the event website and during the program agenda MEMBER \$900 NON-MEMBER \$1,500 (per event location)			

KEY EVENTS

	LUNCH SPONSORSHIP MEMBER \$2,000 NON-MEMBER \$2,500 – per event	BREAK SPONSORSHIP MEMBER \$800 NON-MEMBER \$1,000 – per event
SUPPLY CHAIN OPPORTUNITIES CONFERENCES MULTIPLE EVENTS IN WASHINGTON AND OREGON	<input type="checkbox"/> 4 attendee passes / Educational speaking opportunity (10-20 mins – depending on content) / Company logo on marketing collateral, signage, and event webpage / Display table	<input type="checkbox"/> 2 attendee passes / Brief welcome opportunity (2-5 minutes) / Company logo on marketing collateral, signage, and event webpage / Display
EXPORT COMPLIANCE SEMINARS (ITAR & EAR) PORTLAND, OREGON – SEPTEMBER 2020	<input type="checkbox"/> 4 attendee passes / Educational speaking opportunity (10-20 mins – depending on content) / Company logo on marketing collateral, signage, and event webpage / Display table	<input type="checkbox"/> 2 attendee passes / Brief welcome opportunity (2-5 minutes) / Company logo on marketing collateral, signage, and event webpage / Display
CYBERSECURITY SEMINARS MULTIPLE EVENTS IN WASHINGTON AND OREGON	<input type="checkbox"/> 4 attendee passes / Educational speaking opportunity (10-20 mins – depending on content) / Company logo on marketing collateral, signage, and event webpage / Display table	<input type="checkbox"/> 2 attendee passes / Brief welcome opportunity (2-5 minutes) / Company logo on marketing collateral, signage, and event webpage / Display
NETWORKING EVENT HOSTING	<input type="checkbox"/> Host a gathering for your fellow PNDC member at your office or a nearby location \$500 - \$800	

COMPANY NAME _____ PRIMARY CONTACT _____

PHONE _____ E-MAIL _____

SIGNATURE _____ DATE _____

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