



# PNDC 2019 EVENT & MARKETING SPONSORSHIPS

## PNDC MAJOR EVENT SPONSORSHIPS

Taking a leadership role in PNDC programs will provide exceptional opportunities to put your company's brand in front of key Northwest defense and security industry leaders. By sponsoring a PNDC event, your organization will gain visibility and build relationships with Presidents, CEOs, senior executives, and management staff, as well as defense and security agency leaders.

In addition, your sponsorship reinforces your support of our region's economy and our nation's security.

### NORTHWEST AEROSPACE DEFENSE CONFERENCE

**Date:** April 10, 2019

**Location:** Seattle, WA

**Estimated Guest Count:** 90+

This once-a-year gathering offers executive level content for Northwest aerospace leaders. Custom sponsorships include speaking opportunities and display tables. Co-hosted by the Pacific Northwest Aerospace Alliance (PNAA). Custom sponsorships available.

### HOMELAND SECURITY CONFERENCE – MEET THE BUYERS & INNOVATION SUMMIT

**Dates & Locations:**

- Seattle, WA – May 2019
- Portland, OR – May 2019

**Estimated Guest Count:** 70+per each event

*Sponsor breakfast with speakers and display tables one-on-one time begins at \$1,500*

Sponsors will have the opportunity to meet one-on-one with procurement officers from Department of Homeland Security joining us from Washington D.C. The Northwest Homeland Security Conference highlights opportunities to support the Coast Guard, Customs & Border Protection (CBP), Immigration & Customs Enforcement (ICE), FEMA, TSA, and more. Learn about upcoming initiatives, future requirements, and ongoing programs to supply these agencies and grow your business.



### PNDC ANNUAL DINNER

**Date:** November 2019

**Location:** Portland, OR

**Estimated Guest Count:** 350+

PNDC's largest event of the year! Sponsorship includes a table in exhibit area to showcase state-of-the-art defense and security equipment, products, and services and VIP reception.

### SUMMER CELEBRATIONS

- **Summer Bash:** August 2019 in West Linn, OR @ the home of Benchmade Knife Company Founders
- **Summer Social:** August 2019 in Seattle, WA

Join PNDC members and guests for these evenings of networking and fun. Sponsors will have an opportunity to welcome attendees and will be showcased with a display table.



**NEW:** Call about opportunities to support the **MEET YOUR MILITARY – SOCIAL**  
June 6, 2019 in Clackamas, OR

For more information and customization  
please call Kate Kanapeaux at 888-701-7632 or email [kate@pndc.us](mailto:kate@pndc.us)  
Subject to change without notice

## PNDC Major Event Sponsorship - Premier Levels

*PNDC members save at least 25% on event sponsorships*

<u>Per Event Sponsorship Options</u>	<u>Member Pricing</u>	<u>Non-Member Pricing</u>	<u>Benefits</u>
<b>Presenting Sponsor*</b> <i>*One per event</i>	\$9,000	\$12,000	Be recognized for hosting the event with PNDC as your partner! Presenting level recognition on marketing, speaking opportunities, input on program, exhibit table, complimentary passes, VIP seating, and more.
<b>Platinum Sponsor</b>	\$4,500	\$6,000	Top-level sponsorship, including extensive marketing, exhibit table, speaking opportunity, complimentary passes, VIP seating and more.
<b>Gold Sponsor</b>	\$3,000	\$3,750	Extensive marketing, exhibit table, complimentary passes, VIP seating and more.

**Call for additional details and additional sponsorship programs**

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## PNDC TRAINING EVENTS

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In addition to our premier events, PNDC hosts numerous training programs that offer subject matter experts' opportunities to showcase their organization to a targeted group of attendees.

These opportunities are customized based on the program agenda.

- Export Compliance Seminars (ITAR & EAR)
- Federal Contracting Regulations Updates (FARS & DFARS)
- Supply Chain Opportunities Conferences
- Cybersecurity Seminars
- SBIR/STTR Seminars
- Workforce Programs
- Networking Event Hosting
- ....and more

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## NEWSLETTER ADS

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Feature your announcement in PNDC eNewsletter sent to over 10,000 middle and upper managers in the Pacific Northwest defense & security community. Includes an up to 50-word description in the newsletter, logo, and link. Discounts for multiple inclusions.

**Member pricing: \$500 /non-members: \$800 per announcement**

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## PNDC SHARE TRADESHOW BOOTH

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### **Shared Booth at Association of the U.S. Army (AUSA) Annual Meeting & Exposition Washington, D.C. - October 14-16, 2019**

For the fifth year, the Pacific Northwest defense and security industry will be represented in a shared PNDC booth at AUSA. Join 30,000 attendees including U.S. Military and Homeland Security officers, industry executives and foreign military buyers at this leading event. Each participant will have a dedicated space to showcase their company and be included in the program guide, exhibit listing, and in-booth marketing.

**Member pricing: \$5,225/non-members: \$6,725**

For more information and customization  
please call Kate Kanapeaux at 888-701-7632 or email [kate@pndc.us](mailto:kate@pndc.us)  
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# PACIFIC NORTHWEST DEFENSE COALITION (PNDC) 2019 SPONSORSHIP AGREEMENT

COMPANY NAME \_\_\_\_\_

PRIMARY CONTACT \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

*PLEASE MARK OR HIGHLIGHT YOUR CHOICES*

PNDC EVENT SPONSORSHIPS	PRESENTING MEMBER \$9,000  NON-MEMBER \$12,000	PLATINUM MEMBER \$4,500  NON-MEMBER \$6,000	GOLD MEMBER \$3,000  NON- MEMBER \$3,750	OTHER
<b>HOMELAND SECURITY CONFERENCE (TBD)</b> CIRCLE ONE: <ul style="list-style-type: none"> <li>• PORTLAND, OREGON AREA</li> <li>• SEATTLE, WASHINGTON AREA</li> </ul>				Display Table / Breakfast with speakers/ 2 attendee passes: \$1,500
<b>NORTHWEST AEROSPACE DEFENSE SYMPOSIUM (April 10)</b> SEATTLE, WA AREA				
<b>SUMMER CELEBRATIONS (August)</b> CIRCLE ONE: <ul style="list-style-type: none"> <li>• SEATTLE, WA SUMMER SOCIAL</li> <li>• WEST LINN, OR SUMMER BASH</li> </ul>				
<b>PNDC ANNUAL DINNER (November)</b> PORTLAND, OR	Call for details	10 attendee passes/ display table/ VIP reception/ speaking opportunity	8 attendee passes/ display table/ VIP reception	
<b>MEET YOUR MILITARY - SOCIAL (June 6)</b> CAMP WITHYCOMBE   CLACKAMAS, OR				
<b>OTHER</b>				

NEWSLETTER AD(S): MEMBER: \$500 | NON-MEMBER: \$800 X NUMBER OF PLACEMENTS \_\_\_\_\_ = \_\_\_\_\_

AUSA SHARED BOOTH: MEMBERS: \$5,225 | NON-MEMBERS: \$6,725

**2020 DEFENSE & SECURITY CATALOG ADS:**

PREMIER PLACEMENTS INSIDE FRONT COVER, INSIDE BACK COVER, CENTERFOLD LEFT, OR CENTERFOLD RIGHT.  
MEMBER: \$900 | NON-MEMBER: \$1,500 / BACK COVER: MEMBER: \$1,500 | NON-MEMBER: \$2,500

REGULAR PLACEMENT MEMBER: \$600 | NON-MEMBER: \$900  
FREE WITH OVER \$3,500 IN 2019 EVENT SPONSORSHIP OR ADVERTISING

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

YOU WILL BE INVOICED FOR YOUR SPONSORSHIPS/ADVERTISING  
SUBJECT TO CHANGE WITHOUT NOTICE. PLACEMENTS MAY BE LIMITED, PLEASE CALL FOR AVAILABILITY.

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