



PNDC 2019 EVENT & MARKETING SPONSORSHIPS

PNDC MAJOR EVENT SPONSORSHIPS

Taking a leadership role in PNDC programs will provide exceptional opportunities to put your company's brand in front of key Northwest defense and security industry leaders. By sponsoring a PNDC event, your organization will gain visibility and build relationships with Presidents, CEOs, senior executives, and management staff, as well as defense and security agency leaders.

In addition, your sponsorship reinforces your support of our region's economy and our nation's security.

Department of Homeland Security Conference – Meet the Buyers & Innovation Summit

Dates & Locations:

- March 2019 in Seattle, WA
- March 2019 in Portland, OR

Estimated Guest Count: 70+per each event

Featured Guest: Jaclyn Smyth, Executive Director Strategic Sourcing - Department of Homeland Security (DHS)

Sponsors will have the opportunity to meet one-on-one with procurement officers from Department of Homeland Security from Washington D.C. The Northwest Homeland Security Conference highlights opportunities to support the Coast Guard, Customs & Border Protection (CBP), Immigration & Customs Enforcement (ICE), FEMA, TSA, and more. Learn about upcoming initiatives, future requirements, and ongoing programs to supply these agencies and grow your business.



Northwest Aerospace Defense Event

Date: April 2019

Location: Puget Sound, WA

Estimated Guest Count: 90+

This once-a-year gathering offers executive level content for aerospace leaders. In addition to the standard sponsorship benefits this event also secures exhibition space to feature your company's products and services to this exclusive group of attendees.



PNDC Annual Dinner

Date: November 2019

Location: Portland, OR

Estimated Guest Count: 350+

Sponsorship includes a table in exhibit area to showcase state-of-the-art defense and security equipment, products, and services and VIP reception with speakers and special guests

Summer Celebrations

- **Summer Bash:** August 2019 in West Linn, OR @ the home of Benchmade Knife Company Founders
- **Summer Social:** August 2019 in Seattle, WA

Join PNDC members and guests for these evenings of networking and fun. Sponsors will have an opportunity to welcome attendees and will be showcased with a display table.



PNDC Major Event Sponsorship - Premier Levels

PNDC members save at least 25% on event sponsorships

<u>Per Event Sponsorship Options</u>	<u>Member Pricing</u>	<u>Non-Member Pricing</u>	<u>Benefits</u>
Presenting Sponsor* <i>*One per event</i>	\$9,000	\$12,000	Be recognized for hosting the event with PNDC as your partner! Presenting level recognition on marketing, speaking opportunities, input on program, exhibit table, complimentary passes, VIP seating, and more.
Platinum Sponsor	\$4,500	\$6,000	Top-level sponsorship, including extensive marketing, exhibit table, speaking opportunity, complimentary passes, VIP seating and more.
Gold Sponsor	\$3,000	\$3,750	Extensive marketing, exhibit table, complimentary passes, VIP seating and more.

Call for additional details and small business opportunities

PNDC TRAINING EVENTS

In addition to our premier events, PNDC hosts numerous training programs that offer subject matter experts' opportunities to showcase their organization to a targeted group of attendees.

These opportunities are customized based on the program agenda.

- Export Compliance Seminars (ITAR & EAR)
- Federal Contracting Regulations Updates (FARS & DFARS)
- Supply Chain Opportunities Conferences
- Cybersecurity Seminars
- SBIR/STTR Seminars
- Workforce Programs
- Networking Event Hosting
-and more

Newsletter Ads

Feature your announcement in PNDC eNewsletter sent to over 10,000 middle and upper managers in the Pacific Northwest defense & security community. Includes an up to 50-word description in the newsletter, logo, and link. Discounts for multiple inclusions.

Member pricing: \$500 /non-members: \$800 per announcement

PNDC Share Tradeshow Booth

Shared Booth at Association of the U.S. Army (AUSA) Annual Meeting & Exposition Washington, D.C. - October 14-16, 2019

For the fifth year, the Pacific Northwest defense and security industry will be represented in a shared PNDC booth at AUSA. Join 30,000 attendees including U.S. Military and Homeland Security officers, industry executives and foreign military buyers at this leading event. Each participant will have a dedicated space to showcase their company and be included in the program guide, exhibit listing, and in-booth marketing.

Member pricing: \$5,225/non-members: \$6,725

For more information and customization
please call Kate Kanapeaux at 888-701-7632 or email kate@pndc.us
Subject to change without notice