

# Pacific Northwest Defense Coalition 2019 DEFENSE & SECURITY CATALOG

## Rates, Deadlines, and Specs



**PNDC MEMBERS RECEIVE  
MORE THAN A 25% DISCOUNT  
ON ALL ADVERTISING!**

### DISTRIBUTION:

Catalogs will be distributed at over 60 PNDC events as well as several regional and national trade shows in 2019 including:

- ⇒ Aerospace Defense Luncheon
- ⇒ Alliance Northwest
- ⇒ AUVSI Xponential Conference
- ⇒ AUSA Annual Meeting and Exposition (Washington D.C.)
- ⇒ Homeland Security Symposium
- ⇒ PNDC Annual Dinner
- ⇒ SHOT Show (Las Vegas, NV)
- ⇒ & More!

### ONLINE VIEWING:

The printed version of the catalog will be available on PNDC's website. A click on your ad will send viewers directly to your website!

### DEADLINES:

Space Reservation.....December 10, 2019

Materials Due.....January 4, 2019

Publication Date.....January 18, 2018

\*\*\*2019 event sponsorship packages include a catalog advertisement! Contact Kate Kanapeaux (kate@pndc.us) for more info!\*\*\*

### ALL COMPANY ADVERTISEMENTS INCLUDE

- ⇒ Company listing (350 character description included)
- ⇒ Company logo next to listing
- ⇒ Full page, full color ad!

### BACK COVER PLACEMENT

Full color ad on the back outside cover  
PNDC Member: \$1,500 || Non-member: \$2,500

### PREMIER PLACEMENT

Premier ad placement choices: inside front cover, inside back cover, centerfold left, or centerfold right. First come, first served!

PNDC Member: \$900 || Non-member: \$1,500

### REGULAR PLACEMENT

PNDC Member: \$600 || Non-member: \$900

### AD DESIGN SPECIFICATIONS

4" Wide x 8" High, no bleed, .pdf or .jpeg format, 300dpi/print quality.  
There will be white margins around the ads and please note the ad is tall, not wide.

**RESERVE YOUR AD TODAY!**  
Contact: Anna Rymill at [anna@pndc.us](mailto:anna@pndc.us)